



* G.S.B.T. *

GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

Approved by A.I.C.T.E. New Delhi & Affiliated to Anna University, Chennai

NAAC Accredited Institution | An ISO 9001:2015 Certified Institution

Recognized by UGC u/s 2(f) & 12(B) of the UGC Act

80 Feet Road, Edapalayam, Redhills, Chennai - 600 052.

Conducted Committee Meetings towards the preparation of an implementable Innovation and Entrepreneurship Policy Document with KPIs (Key Performance Indicators) / Milestones at the HEI

INTRODUCTION

The National Innovation and Startup Policy 2022 for Students and Faculty of Higher Education Institutions (HEI's) will help engage the Students and Faculty in Innovation and Entrepreneurship related activities. The policy focuses on guiding the AICTE approved Institutions in implementing 'Startup Action Plan' a Government of India initiative. A 14-member committee has been initiated in Gojan School of Business and Technology (GSBT) to formulate detailed guidelines in various aspects related to Innovation, Startup and Entrepreneurship Management. This committee nurtures the Innovation and Startup culture in various ways at GSBT.

VISION

To create and provide an innovative environmental education center to exchange knowledge and incubation support.

SHORT TERM GOAL

- 1. To facilitate development of an entrepreneurial environment in the Institute.**
- 2. To support and develop a minimum of 2 Startups with all resources.**

LONG TERM GOAL

To support the Startup from product idea to market strategy.

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